

IN THE NAME OF HUMANITY
We REFUSE to ACCEPT a
FASCIST AMERICA



Organizing
Protests

No Experience Necessary!

@refusefascism
refusefascism.org

**By organizing a
protest with
Refuse Fascism,
you are....**

**a) bringing people an
understanding of what we
face: Trump/MAGA fascism**

**b) giving the decent people a
vehicle to act together to
defeat this fascism: mass
sustained political protest so
powerful that it creates a
profound political crisis, such
that Trump cannot govern
the country and implement
his fascist program.**

The Importance of a Unifying Slogan:

In the Name of Humanity, We Refuse to Accept a Fascist America!

This concentrates the necessary unity to defeat fascism, while welcoming the widest possible breadth of views.

This slogan opens up important conversations:

Why do we start with humanity?

Why does Trump/MAGA represent a fascist America?

What does it look like to refuse to accept it?

This Slogan:

**In the Name of Humanity, We Refuse
to Accept a Fascist America!**

- **Sets the terms and unifying character of the protest**
- **Offers a big tent to unite under**
- **Raises people's sights to the great goal of defeating this fascism, quickly transforming the way they are thinking about the world**

Audience



Who should come?

Who are we speaking to?



**Everyone with a heart for humanity.
Everyone who doesn't want to live in a fascist America.
Everyone who hates what Trump/MAGA stands for.**

The millions of “decent people” who care about diversity and justice, science and truth, the planet and its people. People from different backgrounds and political perspectives who can unite with the slogan, “In the Name of Humanity, We Refuse to Accept a Fascist America.”

There are people like this everywhere.

People do not know that they have power *and* responsibility to act now. We have to wake them up and *organize* them. This is the political force with the potential power to defeat Trump/MAGA fascism!

Basic Talking Points

- 1. We are facing fascism. Openly oppressive and repressive. Violently white supremacist, xenophobic, and patriarchal. Civil and democratic rights eviscerated.**
- 2. History shows that fascism must be defeated *before* it becomes too late. Silence is complicity. Fighting individual attacks is necessary, but not enough! Defeating fascism requires a mass movement of millions non-violently standing up in the streets and throughout all the institutions of society, refusing to stop until we create such a profound political crisis that Trump cannot govern the country and implement his fascist program.**
- 3. You are needed in this struggle. We must unite all who can be united to defeat Trump/MAGA fascism. Sign up today and start organizing with us: RefuseFascism.org.**

Potential Forms

Whatever non-violent action you plan, raise the unifying slogan “In the Name of Humanity, We Refuse to Accept a Fascist America!” through signs, banners, and chants.

- **rally or speakout**
- **march**
- **stand with drums & noisemakers**
- **banner drops**
- **silent protest in busy area with signs and banner**
- **other creative actions - sit-ins, die-ins, sing-ins**

Potential Places

Protests need to be seen!

The location should be easy to find with clear directions.

There should be visibility from pedestrians/cars/etc.

- **Town Halls**
- **Public Squares**
- **Parks**
- **Places of symbolic importance**
- **Places where there is often peaceful assembly**
- **Rotundas of Capitol Buildings**
- **Free Speech Zones**

Get the word out!

- **Register your protest with refusefascism.org.
Announce the time and location.**
- **Make a spreadable post on social media.**
- **Print flyers/posters to put up and distribute in key places.**
- **Send emails to friends and networks.**
- **Find resources at RefuseFascism.org.**

Signs and Banners

- **refusefascism.org has signs/posters to print**
- **Consider an art party to make a banner together. Listen to an episode of the Refuse Fascism Podcast while working and discuss.**
- **Promote the website RefuseFascism.org on signs and banners so people can connect and strengthen this movement.**

Distribute flyers!

**To transform people and
build a mass movement to
defeat Trump/MAGA
fascism.**

**Print out and make copies of
the Refuse Fascism call for
these protests to pass out. It
immediately explains to
people what the protest is
about and helps get people
organized.**

Sound

- **At least one bullhorn is useful**
- **With bluetooth speakers you can play music**
- **There are reasonably priced small speakers and mics**
- **Ask for volunteers who might be able to provide these things!**

Chants, Mic Checks, and Call and Response

These are powerful ways of joining voices together. If you march, chant. If you encounter “haters” and “hecklers,” chant. Involve the crowd every step of the way.

- **There will be a chant sheet available on refusefascism.org**
- **Lead people to put their fists in the air and repeat the slogan, “In the Name of Humanity, We Refuse to Accept A Fascist America,” as a pledge at the start and end of the protest.**

Sample Chants

- **No! No! No, no, no, In the Name of Humanity, We Refuse a Fascist America**
- **No Trump, No KKK, no fascist USA (and variations)**
- **When immigrants (trans people, women, etc.) are under attack, what do we do? Stand up, fight back!**

Document and Promote

**Get volunteers
to film and take
photos, post on
social media.**

**Tag
@refusefascism.**

Fundraising

We are serious about building a movement that can reach and wake up the millions who don't want a fascist America.

Contributing funds is an important way for people to get involved.

Ask for donations. Pass a bucket around.

Promote the website and venmo - you can print QR codes that link to ways to donate.

After the protest, send in donations to refusefascism.org.

Principles of Our Movement

RefuseFascism.org unites all who can be united from diverse political perspectives in non-violent action to call forward the millions in resistance necessary stop the Trump regime from consolidating fascism.

RefuseFascism.org actions reflect the values of respect for all of humanity and the world we want—in stark contrast to the hate and bigotry of the Trump/MAGA fascist regime.

Principles of Our Movement

Don't allow the ruling forces, or any other forces, to divide us or pit us against each other.

Don't fall for "divide and conquer" schemes and divisive actions.

Reach out BROADLY to UNITE ALL WHO CAN BE UNITED, from different perspectives and viewpoints, around the great unifying objective of defeating, through massive, sustained political mobilization, this regime which has already done such great harm and which poses a grave threat to humanity.

Security

This is a time for courage! No protest is totally free of risk but this must NOT stop people from acting to stop the far greater horror of a fascist America.

Some steps we can take to look out for each other:

- **Use first names or pseudonyms.**
- **Stay together.**
- **Document what happens.**
- **Don't get into arguments with Trump supporters. Do not be provoked and do not be intimidated.**
- **Rely on the people. Give them directions on staying together and remaining non-violent, while respecting the legitimate right people have to defend themselves. Find volunteer marshals who can keep the group together.**

If an “official” tries to stop your protest

- **Every town has public areas and free speech zones where you can peacefully assemble and you don't need a permit – especially when an issue is timely.**
- **If police or some other official asks you to move, ask for a reason. There might be laws about sound ordinances, “soliciting”, “loitering” but you don't need to research all of it. Let them tell you the reason.**
- **Ask, “Where can we hold this peaceful protest against fascism?”**

If an “official” tries to stop your protest

- **It is sometimes worth pointing out to the “official” that there is a great need for people to speak out and stand up non-violently against fascism, and ask them if they really want to be the person shutting that down? Is that what people should have done in Nazi Germany? Sometimes they’ll back off and you’ve just won a small victory for the people.**
- **If they insist, recognize that if you do not comply you may risk arrest. If you choose to comply, find another way to be heard.**
- **There is no middle ground in the name of “obedience” or “law and order.” People need to be nonviolent but loud, defiant.**

Your protest does not have to be long. About an hour is usually good, but feel free to keep going if the energy is high and lots of people are seeing you!



Even if you have never done anything like this before, it matters that you are taking this up. If you want others to step forward, to find their courage, to act collectively, someone needs to take that first step. You are doing something brave, righteous, and necessary!

Questions? Write us!

**Have suggestions and resources you
want to offer? Write us!**

info@refusefascism.org

**This is an ALL HANDS ON DECK
MOMENT.**